

JAVNYUY JOYBERT Jewel for Contemporary Business Ventures

A Multi-talented and multiple award winner, who has featured on continental platforms. His prowess in putting individuals and institutions on a path of growth, peak performance and fulfilment is outstanding.

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YES HEALTH

Championing Sensitization on Gender-Based Discrimination

Cameroonian women have to be informed on their rights so as to better tackle gender based challenges in the society. This concern prompted a roundtable discussion that took place recently in Yaounde.

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Buglers Making Rounds On Key Institutions

After the Supreme State Audit Office, the General Directorate of Taxation, the Employers Union of Cameroon-GICAM in Douala is the third institution known to have been visited by yet-to-be-identified individuals.

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DGSN

Passport Production Cost Increases to 110.000FCFA

An Ordinance signed on June 7, 2021 which modifies and completes the 2021 finance law promulgated on December 17, 2020 has increased the production cost of passport from 75.000 FCFA to 110.000 FCFA, and it is go operational as from July 1, 2021.

By **Lekelefac BETANGACHO**

The Ordinance signed by the Head of State, Paul Biya has introduced various amendments, with one of these amendments being the revaluation of the price of the stamp for ordinary passports. "The stamp duty on passports and other documents in lieu of them shall be fixed as follows: 1- National passports. The stamp duty on national passports is fixed from 1 July 2021 as follows: Issuance, renewal and extension of ordinary passports: CFAF 110,000", Article 540 of the Ordinance states.

According to the Ordinance, this revaluation is part of the rebalancing of the state budget for the year 2021. And going by a communique from the General Delegation for National Security, the document will now be available in 48 hours.

The upward review of the price of passports has been welcomed with mixed feelings by Cameroonians in the capital city of Yaoundé. Singling out the content of the ordinance which focuses on passport,



many are of the opinion that increasing the cost of passport without giving a timeframe to make it available to users is unfair. Nevertheless the communique from the General Delegation for National Security, which states a duration of 48hours to be made available to users, has brought a degree of satisfaction. "If indeed within 48hours I am being issued my passport then it will take me no pains in paying it at 110.000 FCFA", a Yaoundé denizen attests.

It is hoped that with the increase of production cost of ordinary passport and with a corresponding time frame of 48hours for delivery, high level sanity will now be observed in this area. A lot of disorder has reigned in this domain of passport issuance. A user could wait for up to 8months before being in possession of one. Corruption took another toll. Under the watchful eye of the press, from July 1, 2021, a positive is awaited.

YES HEALTH

Championing Sensitization on Gender-Based Discrimination

Cameroonian women have to be informed on their rights so as to better tackle gender based challenges. This concern prompted a roundtable table discussion that took place recently in Yaounde.

By **Edith LAMNE**

A disheartening footage published on social media is at the origin of the organization of this roundtable discussion. It is 2minutes:26seconds long. It features a man grabbing a woman's hair. He is clearly brutalizing the lady he says is his wife. The said lady is seated helplessly on the floor. "I have every right on her, I won't let her go of her," the man shouts leaning on a bench. The scene is filmed by another woman who shouts repeatedly at the man to let go of her colleague, whom he is still holding firmly. She is not the only one screaming. Other female voices can be heard at the background. The incident is taking place in a public school classroom, and children are watching at a distance. The content of this footage has been described as unacceptable thereby resurfacing an everlasting debate, that of the rights of women in the society. Reason why civil society organizations such as Yes Health created in 2017, took action as soon as the footage went viral.

One of these actions was the organization of a conference with local women to drill them on the importance to know their rights. The roundtable discussion which took place at a conference hall at the Omnisport neighbourhood held under the theme "a



woman informed on her rights, is the base," It featured the expose of three experts made up of Joseph Lindjeck of the SDGs Winners, Dr. Abel Fehou gender specialist and Caroline Biloa, President of Yes Health as well as Winnie Eyono of Association Sourire de Femmes. They drilled the close to 15 participants in majority women, on the necessity to take action and speak out when faced with such violence, discrimination as well as harassment. According to Winnie Eyono, women cannot make it in the society without the help of men. "Men are indispensable, but not all of them help

these women out," As a result government needs to take more action so as to permit these women be able to play their role with much ease. Clearly, if proper measures are not implemented, abuses will go on hitch free. "When these women are abused, we assist them each time they come to us, be it judicially, morally and at times financially," Eyono adds. At the end of the conference, they were called upon to sensitize their peers on the need to fight this cankerworm which is depriving Cameroon from attaining its development objectives.

INSECURITY

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By **Lekelefac BETANGACHO**

The press release signed by Celestin Tawamba, President of GICAM was widely shared on social media, as soon as it was rendered public on June 9, 2021. "In the night of the 08th and 09th June 2021, the Head Office of GICAM was visited by intruders, yet to identified,"

In the course of that intrusion, many offices were ramshackle causing major material damages. However, investigations are ongoing to understand the conditions which led to the incident in a bid to lay hands on the culprits. Even though the president assures that activities will pursue hitch free, this other incident has sparked much controversy with people questioning if it is linked to the recent incidents in Yaounde.

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JAVNYUY JOYBERT

A Path To Success

Been called a force in the world of personal productivity, enterprise development, essential skills equipping in Cameroon & Africa, his passion, skill and proven concepts of putting individuals and institutions on a path of growth, peak performance and fulfillment is rare. Mr remarkable as he is fondly called has impacted Tens of thousands of people with his dynamic workshops, masterclasses, skill programs & tailored coaching in over 20 countries including USA, Dubai, South Africa, Kenya among others.

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Discvor the man, his story and his legacy

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PAUL NEBA-FOUNDER OF REKINDLER EMPIRE
 “On stage as a trainer, he manifests to something else that I can’t describe”

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JAVNYUY JOYBERT
 «In coaching, my job is to solve problems and help my clients overcome challenges»

PORTRAIT

JAVNYUY JOYBERT

Remarkable Pathfinder

He is known in different capacities by everyone. Being described as a man for the people by the people, Javnyuy Joybert has succeeded to inscribe his name in golden letters in the books of history.



By Desmond MBUA

Being a multiple award winning business & productivity speaker, trainer & consultant, he is responsible for the positive transformation of lives in Cameroon and the world at large. Born on the 2nd of September 1990, Mr. Remarkable as he is fondly called hails from Kumbo in the northwest region. He completed his primary education in CBC Mbohnjong Kwanso, while Chaffee memorial Baptist College Kumbo served him his advanced level certificate. With an initial intention of becoming

a banker, Joybert could not just resist the world of serving others and helping them become a better version of themselves.

With more than 10 years of experience in 12 countries physically and 27 nations through virtual programs and refined skills, this empowers his audience and clients (individuals & corporate structures) with deep insights, models, solutions & crafted tools they can apply in their businesses and lives to experience peak performance. His areas of expertise cut across strategy & execution, process creation & implementation, employee essential skills, business startup & expansion,

personal and team productivity, digital transformation and the future of work and organizations of the future.

Tens of thousands of people have benefitted from his dynamic workshops, master classes, skill programs and tailored coaching in over 20 countries including USA, Dubai, South Africa, Kenya among others. To date, he has served over 450+ startups, medium sized enterprises and companies in the sectors of technology, manufacturing, agriculture, education, network marketing, not-for-profit, entertainment, finance, diplomatic institutions and more with his

top notch business growth & corporate effectiveness consulting services.

Javnyuy is a Queen's Young Leader Award Winner Runner-Up, 2018 Mandela Washington Fellow at Clark Atlanta University, 2018 and 2020 Class of 100 Most Influential Young Africans, Tony Entrepreneur Elumelu 2019 just to name a few.

As an entrepreneur, Javnyuy is the CEO of COSDEF Group LTD with subsidiary operations in Financial Services, Corporate Training/Consulting, Skills Training & Recruitment Services, Technology and Investment Advisory Services. Co-Founder &

COO of AFA Designs Software Development Firm serving for profit and nonprofit enterprises across Africa with innovative technology solutions.

In a nut shell, people who have worked with Mr. remarkable acknowledge of having witnessed a "different level of growth" like speaking in 1500+ events, consulting with 550+ medium sized and corporate institutions. He is also author of 5 books, author of 260+ published articles in global platforms, creator of 18 high-impact career and business transformation courses with 2500+ users. Indeed the world cannot get enough of him.

INTERVIEW

OPINIONS

Edia ETAKA - Women Empowerment Activist

“A unique, experienced and focused young entrepreneur”



«When I hear the name Javnyuy joybert, it brings to mind a unique experienced and focused young entrepreneur who stops at nothing to help others grow in their businesses or professional lives. He is a selfless yet ambitious young man. Extremely discipline and organized in carrying out his jobs. He is extremely punctual. When you invite him to speak/train on your program be sure to put everything in order and start on time as he will be there at least 30minutes to the start of the program. He is a coach you should reach out to if ever you want to grow a business.»

Paul NEBA - Founder of Rekindler Empire

“On stage as a trainer, he manifests to something else that I can’t describe”



«Well, JJ as I call him often is someone who will stop at nothing to get what he wants. He is focused so much so that whatever he seeks, he gives his all till he gets it. His level of resilience is that which you will rarely find around. I once sat with him in a corporate board meeting and I could not believe how strategic someone I thought I have known and worked with over two years could be. On stage as a trainer, he manifests to something else that I can’t describe. It is really difficult to say who his is. He always surprises me. I am not throwing flowers at him though, but I will recommend him anytime within his scope of expertise without blinking. He is indeed Mr. Remarkable!»

Jeff Harley - Founder Legacy Holdings Ltd

“Everyone seems to feel so comfortable working with him”



«To the best of my knowledge Mr Javnyuy Joybert is known by everyone in different capacities, but I see him like an enthusiastic individual in the business development space, a mentor, a coach and an inspiration for those in business or those that seek his counsel on other socials issues. After having worked and been with him over the years, the mention of his name always comes with this feeling of a different level of growth, and that’s what is remarkable about him. In addition, his calm, simple and humble nature has proven to be one of the reasons why everyone seems to feel so comfortable working with him.»

Agbor Matelot - Counselor, University of Buea

“Not only an educator in the business space but an inspiration”



«I have known Joybert for years now. When the name Joybert is mentioned I see a young man who has distinguished himself in the area of personal productivity. There is one aspect i will always applaud Joybert for, which is his consistency in driving, selling and branding himself in the midst of other young Cameroonians which transforms others in the process. Joybert is not only an educator in the business space but an inspiration.»

JAVNYUY JOYBERT

“Dump Excuses and Choose Progress in Life”

Considered as a force in the world of personal productivity, enterprise development, and essential skills equipping in Cameroon & Africa, Javnyuy Joybert, trailblazer in his domain explains how he comes about with his activities.



Views collected by Paul Reinhard WANDJI

You are a multiple award winning businessman, productivity speaker, trainer and consultant. What are the challenges of such tasks and how do you overcome them?

In my kind of work, I solve problems and help people overcome challenges and get paid that. Therefore, I do not face challenges. I consider everything that happens to me as an experience to shine my light.

With the Covid-19 on every surface we touch in contemporary society, what are the challenges of a productivity coach?

In coaching, my job is to solve problems and help my clients overcome challenges. Therefore, my mind engineers what you call challenges in my work differently. Every “challenge” I see it as an opportunity to create something new.

Growing up as a child, did you dream of being where you are today?

No, my dream was to become a banker.

What is your advice for the youthful masses who aim to be like you one day?

They cannot be like me, I am pushing through my own path, I think they should choose their path, acquire the needed skills to walk through, build forward, remain committed, dump excuses and choose progress in life,.”

Are you able to put food on the table from your day to day dealings?

“Yes I am. I make a living and I am making a dream from what I do every single day for the last 10 years today,.”

HORIZON

KUDOS

PAUL ONOBIONO

Painting As a Dream, a Passion and a Job

These three elements describe what the cited art means to the 24-year-old.

By Paul Reinhard WANDJI

A paintbrush and a board are his basic elements. It gives him the opportunity to exercise his passion of painting. Something which he has cherished since childhood and has become a source of income for him. During his first years in the primary school, he used to draw some graffiti. No one, not even him, thought he was slowly but surely paving the way for a professional career. On this issue Jean Paul Mouyong Onobiono says: "I just like drawing,".

What appeared just as a hobby brought him his father's appreciation on one side, and the other, cost him his mother's opposition. In addition to this, his father who promised to encourage him by sending him to a drawing school while their family was still living in Bikok was transferred to Ndikinimiki. As a result, his father's plans kicked the bucket. This wasn't the only discouraging aspect. By the time Paul's family settled in Ndikinimiki, he grew weak and tiny. This physical look discouraged his father from sending him to a Technical secondary school. However, these difficulties did not hamper Paul's dream of becoming a renowned African painter.

After obtaining a Bachelor's degree in 2016 at the State university of Yaounde I, the guy from Bokito got engaged immediately



Paul Onobiono

in a professional career. This was done by joining the paint group termed Oils Art and started taking part at some expositions like: Jeune-Espor, Douala Art, National Contem-

porary Galery and FENAC 2019. From glory to glory, he launched in February 2020 his first exposition dubbed Dans le KWAT. The dream has become a reality!

BOOK REVIEW

TROUBADOR PUBLISHING LTD

Discover A Smart Money Woman

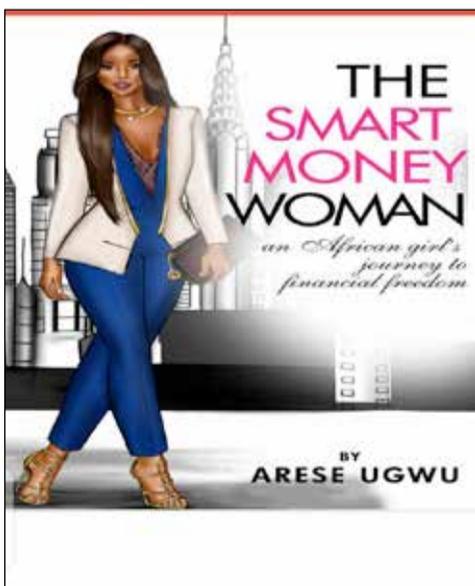
Finding a suitable financial stand, is the main idea behind the book "The smart money woman". Out of a thousand elements on a lady's list, she should be able to choose diligently from her scale of preference.

By Linda Ngali

Published in 2016, at Troubador Publishing Ltd, the author narrates that being saving minded doesn't only begin when one is working; students can get richer than lecturers. The writing flows across 265 pages classified in twelve chapters, with every chapter having a focus guide termed «smart money lessons» and an exercise to mold readers from basics, while narrating the story of Zuri whose expenses are higher than her income. Looking from all directions, she needs money to get out of her financial mess. The truth is; she rather prefers to sell her assets than get to the wrong man for solutions.

Saving correctly

Arese Ugwu's work of art is a depiction of a hardworking, ambitious and independent woman. She unveils the reality behind every young lady's dream. In the very first chapter of her book, we see how Zuri the main charac-



ter battles to get her debts settled. Despite her feminine nature, she did not give in to men's financial pride.

After all being said and done on how to beco-

me a woman with financial stability, Arese still recognises and appreciates the role of a man in her life and his responsibilities. Lost to her say this «It wasn't like she expected to own a home or anything at this point in her life; that, was the responsibility of her future husband». Making money that will never end according to Arese Ugwu is a very possible hypothesis. In a simple but delicate manner, she touches the luxurious angles of unnecessary expenditure; especially, when finances are not worth it. «Broke people think it is about how much you earn but rich people know it's about how much of your income you are able to keep and convert into assets that can provide you with an income in the future». She continues by giving a solution to such a situation «...Either make more money or cut back on spending. Those who have read this book testify of the agitating feeling to save earnings. Expressing dying desire for financial independence. Pages 34 and 36 tackle the financial stability possibility and show in what exactly many or everyone should invest in.

EVENT

**EB Praise
God's Glory
Magnified**

The gospel choir is bracing up for their latest concert which is slated for Saturday 19th June 2021, in Yaounde.

By Suzanne Nanyonge

Gospel lovers can have a taste of the Lord's goodness and mercy in a live performance from youths who have decided to consecrate their lives to him, as they decide to honour him through their gifts of singing. The come-together of souls will be at Maison Rouge Awae, precisely around the cartesien road, and it will be at 4pm prompt. The communicator of the Everybody Praise group dubbed EB Praise, Sabrainna Nji, calls on everyone to partake in the upcoming event. "Are you children, youths or adults, come and together let's invoke the name of the Lord and change lives with our dance moves, praise and worship". One can have updates concerning other activities related to the group on their Facebook page.

The choir has been greatly impacting the lives of worshippers through their songs and interpretations, and their most recent concert was last year at Ebolowa, in the south region. There are people who have already booked this appointment for that weekend, so why not make it yours? Go along with family and friends for the more people get together, the merrier they'll be, especially in the presence of the Lord.



RISING STAR

“I Still Have a Long Way to Go”

Aged 20, Cordelia Tantan, a multi skilled actress is referred to as the new jewel of the Cameroon Movie Industry, a responsibility which the 2nd year Advertising student at the Advanced School of Mass Communication is willing to bear.

**Views collected
by Boris Landry KOUKAM**

At this time, we can count as much as more than seven movies you have featured in and all of them have been successfully released, can you then share with us what you gained in terms of experience in the process which led to the production of such movies?

“I must admit that I am quite lucky and honoured to have always been summoned by my seniors in the field in as much as movies are concerned. At this point in time, I have already acted in movies such as; My Husband, Stranger Within, Ajimsimbom, Over the Edge, and My Job among others. Sincerely, it is a wonderful sensation doing what you love and have passion for. You have to be very submissive, bold, keen and able to incarnate your character perfectly.”

Do you think your talent and value have been considered enough?

“Not at all. I still have a long way to go. I may be a little recognised but personally I have not reached my 5%. I need to be extremely known nationally and of course globally for my talents and commitment

to what I love and do. I surely will get there.”

Recently, you got in touch with your social media community, asking them to watch and review a comic video, why comedy?

“Actually, it is not a diversion but a new way to get the audience captivated. I want to have an easier grip on people through comedy, get the attention of viewers and pull them along with me to a wider field which is movies. And in this time of COVID-19, most production activities are on a standstill. So I believe that, through these short comic videos, we keep the bond with our viewers and fans.”

What do you think about the Cameroon movie industry especially when it concerns the insertion of young actors?

“I am so proud of what we are able to do, of what we are proposing to our people and to the world at large. As a matter of fact, when I learned some of our movies were being selected for Netflix, I was like, and this is it, one more recognition. I guess many joined us in celebrating the Oscar nomination of one made in Cameroon movie.



Current Miss Red Feather Award

So, I believe with more efforts from us, aspiring filmmakers we will get to that level we all dream of and give better sense to our struggle.”

There are so many youths out

there aspiring for opportunities and goals, what message do you have for them?

“It may be a cliché but I exalt them to go for what they want, to work for it and on it. It is not

an easy field. You would meet the good, the bad and the ugly. Just be persistent, have principles have goals, be disciplined, be decisive be determined and for sure, you would make it.”

DID YOU KNOW

Neem Is More Than Just an Ingredient

This product of nature has multiple uses, which are beneficial to the human and animal folk. It is not only meant for hair growth, as many would know.

By Suzanne Nanyonge

Known by its scientific name *Azadirachta indica*, neem is a plant from the mahogany family *Meliaceae*. It is commonly found in tropical and semi-tropical zones, such as the Indian subcontinent and most countries in Africa. Going down memory lane, people used this product to cure several illnesses. Its different forms enhance the diverse ways in which the plant can be used. The oil is yellow or brown and smells like garlic or sulphur. It tastes bitter when ingested.

Regarding animals, neem is used by some manufacturers in animal shampoo to repel ticks or fleas. Also, it is added to cattle feed in order to chase parasites and parasites. Other forms of neem can



Neem plant

be of help to eradicate termites and moths.

For humans, neem has antimicrobial properties, hence can be used against several types of bacteria, viruses and fungi, so it is good for

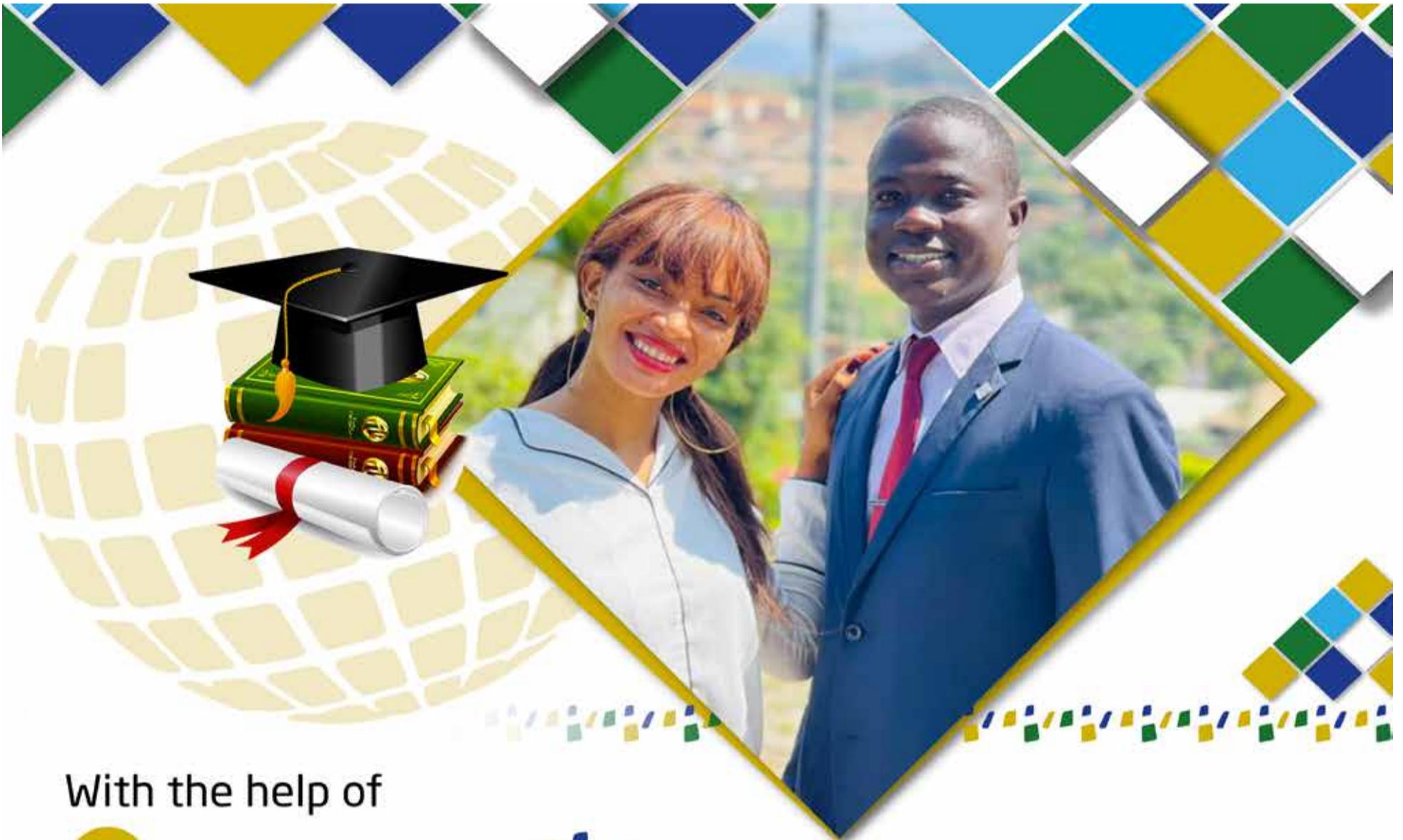
skin protection. Besides, dental products like mouthwashes, toothpastes can contain neem, which helps to reduce toothaches and cleaning the teeth and gums. Some facts show that neem is effective

against dandruff and lice on children’s hair. Thus, some cosmetic manufacturers include neem in hair shampoo and styling gels, however, it is also okay to use the neem directly in the hair in

order to control frizz. Despite the benefits of neem on the skin, hair and mouth, some people may react adversely to it as allergies. Therefore, before using neem, one should do a test to see if their skin is compatible or not with the neem, so it is advisable to consult a doctor, before using a medication on a child or a pregnant woman.

The neem tree has wide and spreading branches and it can reach a height of 15-20 metres. It has a dense crown which is roundish and its fruit is a smooth olive-like drupe which varies in shape from elongate oval to nearly round. The fruit skin of the neem tree is thin and it produces a bitter-sweet pulp which is yellowish-white and very fibrous, going by scientific research. The derivatives of neem can be found in any natural health stores in any locality.

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